



Education and Sport Development

Department of Education and Sport Development
Departement van Onderwys en Sport Ontwikkeling
Lefapha la Thuto le Tihabololo ya Metshameko

NORTH WEST PROVINCE

**NATIONAL
SENIOR CERTIFICATE**

GRADE 10

BUSINESS STUDIES

QUESTION PAPER

JUNE EXAM – 2017

MARKS: 200

TIME: 2 HOURS

This question paper consists of 8 pages

INSTRUCTIONS AND INFORMATION

Read the following instructions carefully before answering the questions

1. This question paper consists of **THREE** sections and covers **TERM 1 AND 2 TOPICS**.

SECTION A: COMPULSORY

SECTION B: Consists of **FIVE** questions. Answer any **THREE** questions.

SECTION C: Consists of **FOUR** questions. Answer any **TWO** questions.

2. Number the answer correctly according to the numbering system used in the question paper.

3. Except where instructions are given, answer must be written in **FULL SENTENCES**.

4. Use the mark allocation and nature of each question to determine the length and depth of the answer.

5. Write neatly and legibly.

6. Use the table below as a guide for mark and time allocation when answering each question.

SECTION	QUESTION	MARKS	TIME
A: Multiple choice Questions. Matching items and Choose the correct word. COMPULSORY	1	30	18 min
B. FIVE Direct questions Answer only THREE questions.	2	30	18 min
	3	30	18 min
	4	30	18 min
	5	30	18 min
	6	30	18 min
C: FOUR Essay questions Answer only TWO of the four questions.	7	40	24 min
	8	40	24 min
	9	40	24 min
	10	40	24 min
TOTALS		200	120 min

7. Begin the answer to EACH question on a NEW page, for example QUESTION 1- new page, QUESTION 2-new page, et cetera.

8. You may use a non-programmable calculator.

SECTION A**COMPULSORY****QUESTION 1**

1.1 Four options are provided as possible answer to the following question. Choose the answer and write only the letter (A-D) Next to the question number (1.1.1-1.1.5) in the answer book, for example 1.1.1 A

- 1.1.1 The way the company goes about doing business or businesses.
- a) Mission statement
 - b) Organizational culture
 - c) Objectives
 - d) Organizational structure
- 1.1.2 People or businesses that link the micro-environment to market environment
- a) Unions
 - b) Producers
 - c) Regulators
 - d) Intermediaries
- 1.1.3 The state at which people are unable to fulfill their basic needs
- a) Inclusivity
 - b) Poverty
 - c) Social responsibility
 - d) Sustainability
- 1.1.4 The business's ability to adapt technological environment
- a) Strategizing
 - b) Willpower
 - c) Flexibility
 - d) Commitment
- 1.1.5 The share of profits paid to the shareholders of a company
- a) Debentures
 - b) MOI
 - c) Equity
 - d) Dividends

(5 x 2) (10)

1.2 Choose the correct word(s) from the words given in brackets. Write only the word(s) next to the question number (1.2.1-1.2.5) in the ANSWER BOOK, e.g. 1.2.6 Business Studies

- 1.2.1 Finding the right employee is the task of (marketing/human resource) function.
- 1.2.2 The government's control over policies and laws that control the operations in the country are (institutional/global) environment.
- 1.2.3 The act of using money to bet on event hoping to win money (bootlegging / gambling)
- 1.2.4 Formed to serve the public for a good cause (profit-company/non-profit company)
- 1.2.5 (Limited/Unlimited) liabilities refers to money or assets at risk if the business fails to meet financial obligations

1.3 Match explanations in Column A with concepts in Column B. Write corresponding symbols from Column B only example 1.2.1 A

COLUMN A	COLUMN B
1.3.1 The constitutional Bill of Rights in SA are point of.....element	A. Patent
1.3.2 The environment inside the business consisting of business matters.	B. JSE
1.3.3 The right to be acknowledged as the owner of intellectual property.	C. Micro
1.3.4 Shares and securities are traded.	D. SABC
1.3.5 State owned business	E. Macro
	F. Copyright

(10)

TOTAL SECTION A: 30

SECTION B

Answer Any THREE questions from this section.

QUESTION 2 BUSINESS ENVIRONMENTS

2.1 Identify the market-environment elements illustrated in each of the scenarios below:

- 2.1.1 Organizations with similar products aimed at the same customer group.
- 2.1.2 Movements that looks after the interests of workers.
- 2.1.3 Organizations that ensure rules and laws are adhered to by businesses. (6)

2.2 Mention FOUR organizational resources and provide an example of each. (8)

2.3 Elaborate on the importance of public relations for the business. (4)

2.4 Discuss the Nature and Purpose of National Credit Act (4)

2.5 Explain the following elements of macro-environment:

- 2.5.1 Physical environment (4)
- 2.5.2 Technological environment (4)

[30]

QUESTION 3 BUSINESS VENTURES

3.1. Complete the following table with regard to forms of ownership:

Write only the correct answer next to the question number.

	LaVita(Pty)Ltd	Pharmacare Ltd	Balloon brothers
Form of ownership	3.1.1	3.1.2	3.1.3
Liabilities	3.1.4	3.1.5	3.1.6

(12)

3.2 Discuss THREE advantages and disadvantages of a Sole trader as a form of ownership. (12)

3.3 Mention SIX entrepreneurial qualities a successful businessman should possess. (6).

[30]

QUESTION 4 BUSINESS ROLES

4.1

PRASA welcomes the mock-up of the new train

Passenger Rail Agency of South Africa (PRASA) has welcomed the mock-up of its new trains at Pretoria station today. The mock-up train an exact replica of the newly purchased trains will be open for public viewing free of charge. The Modernization Programme and the roll out of the new trains will see PRASA deliver A World Class Metro Service to the people of South Africa.

source: News 24 , 11 April 2017

- 4.1.1 Identify the business sector discussed in the case study and motivate your answer. (4)
- 4.1.2 Tabulate THREE differences between the Public and Private sector. (12)
- 4.1.3 Briefly discuss TWO advantages of the public sector. (4)
- 4.2 Distinguish between primary, secondary and tertiary sector and give examples. (10)

[30]**QUESTION 5 BUSINESS OPERATIONS**

5.1 Read the scenario below and answer questions that follow:

Motlhaba cement

Motlhaba is a cement manufacturer that operates for 24 hours a day. Workers employed work 12 hour shifts. Tons of sand and alkaline from mines are delivered daily to produce cement. Buyers got the information about the business from the internet and from TV.

- 5.1.1 Identify FOUR business functions and quote their examples from the scenario. (8)
- 5.2 Explain the concept of quality to the manager of Motlhaba cement. (2)
- 5.3 Discuss the impact of quality on the following business functions:
- 5.3.1 Purchasing function (4)
- 5.3.2 Marketing function (4)
- 5.3.3 Financial function (4)
- 5.4 The financial function of the business is responsible for capital acquisition and allocation.
- 5.4.1 List any TWO types of investments for the business. (4)
- 5.4.2 Distinguish between Fixed capital and Working capital. (4)

[30]

QUESTION 6 MISCELLANEOUS

6.1 Read the following scenario and answer questions that follow:

Ms Mothupi is the general manager of Stones Training and Development. She does not set proper goals and do proper planning for the future. She fails to allocate resources effectively to different departments and cannot place her employees together according to their relevant skills. She also fails to guide her employees on how to perform their duties to the best of their ability.

6.1.1 Justify by giving THREE management tasks that Ms Mothupi is lacking, using information from the scenario. (12)

6.1.2 Mention any other THREE tasks of the general management function. (6)

6.2 The new Companies Act (Act No 71 of 2008) has replaced the old Companies Act (Act No 61 of 1973) in 2011. Elaborate on ONE difference between the two Acts. (4)

6.3

The Employment Equity Act stipulates that all workers should be treated equally in the workplace.

6.3.1 Define the concept 'Inclusivity.' (2)

6.3.2 Mention THREE examples of how the businesses can implement Inclusivity in the workplace. (6)

[30]

TOTAL SECTION B: 90

SECTION C

Answer Any TWO questions from this section

NOTE: Clearly indicate the QUESTION NUMBER of each question that you choose. The answer to each question must start on a NEW PAGE e.g. QUESTION 7 on a NEW PAGE, QUESTION 8 on a NEW PAGE.

QUESTION 7 BUSINESS ENVIRONMENTS

Few weeks ago an estimated R24 Million was stolen from a container at OR Tambo Airport in Johannesburg.

Discuss the Socio-economic issues below; how they affect the business and solutions the business can apply to solve them:

- piracy and counterfeiting
- HIV/AIDS
- crime

- poverty and inequality
- strikes, political disturbances and labour disputes.

[40]

QUESTION 8 BUSINESS VENTURES

There are different forms of ownership that the entrepreneur can choose from.

Discuss characteristics of co-operatives and also the differences between partnership and private company.

[40]

QUESTION 9 BUSINESS ROLES

The founder and chairperson of African Rainbow Minerals, Patrice Motsepe announced that the Motsepe foundation will contribute at least half of the funds generated by their assets to be used to improve the lifestyles and living conditions of the poor, disabled, unemployed, women, youth, workers and marginalized South Africans.

Discuss Corporate Social Responsibility under the following i.e. Advantages for the business and advantages for the community. Also give ways the businesses can be involved in CSR.

[40]

QUESTION 10 BUSINESS OPERATIONS

The business has to ensure good quality management, irrespective of whether the business is large or small.

Draw the table and complete it by discussing the Impact of quality on the different business structures namely Sole trader versus large business.

Business functions	Quality of a Sole trader	Quality of a large business
•	•	•

[40]

**TOTAL SECTION C: 80
GRAND TOTAL: 200**